



ADVERTISING ORDER

Agency / Billing Address

Marketing Resource Group, Inc.
225 S. Washington Square
Lansing, MI 48933
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Media Buyer Contact Information

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Advertiser: Michigan Republican Party

Job Number: 12-MRS-983

Flight Dates: 11/6/12

#219449

HD63 Issue network TV

HD63 Issue network TV								Tuesday			
								November 6			
DMA	Station	Network	Affiliation	Days	Daypart Start	Daypart End	Program Name	Rate :30 Spot	Rate Type/Class	Spots per Week	Cost per Week
Grand Rapids-Kalamazoo	WOOD	NBC		TUE	1:00 Pm	2:00 Pm	DAYS OF OUR LIVES	\$ 1,200.00	ISSUE, UPDATED 10/24	1	\$ 1,200.00
WOOD Total								1	\$ 1,200.00		

NET TOTAL COST \$ 1,020.00